



Wellwood Communications
Limited

UNIFIED COMMUNICATIONS

With iPECS UC



Authorized Reseller

iPECS
AN ERICSSON-LG BRAND

SIMPLE UNIFIED COMMUNICATIONS

Unified Communications Platform, iPECS UCP

iPECS UCP is Ericsson-LG Enterprise's unified communications platform designed to help organisations communicate and collaborate with all of their stakeholders. iPECS Unified Communications helps people across your business be more productive and efficient regardless of their location or chosen device.

Simple Unified Communications

iPECS Unified Communications capability is built in to UCP. Users can use voice, video, instant messaging, conference calls, visual voicemail, all on one simple and easy to use platform. UC is designed to be intuitive and provide your team easy to use tools and features.

Reliable and Resilient

Total reliability is the only option for your communications. iPECS UC is designed to deliver complete resilience through geographic redundancy and inherent modular architecture.

Anytime & Anywhere Connectivity

Access the power of your iPECS unified communications platform your way regardless of your device or location using smartphone, tablet or PC applications.



Integrated applications tailored to your needs

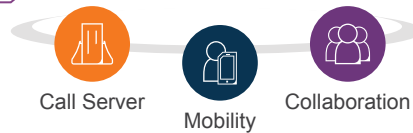
iPECS is designed to offer a range of enhanced applications from Ericsson-LG and other specialist application providers. Integration into standard office applications such as Microsoft Outlook or Lync as well as other applications means your communications are truly integrated.

Leverage the latest standards based technologies

iPECS UCP helps you to make the most of the latest network technologies such as SIP, optimise call costs using WiFi or use in built voice conferencing to save on external conference services.

Scale with your growth

iPECS is designed to deliver the flexibility you need as your organisation grows. Your communications can easily adapt to meet changing needs.



Building blocks for your Unified Communications strategy

Easy UC

No additional hardware options to deliver standard UC to your team. Just choose your licences and go.

Mobile Access

Access the power of iPECS UC wherever you are with the intuitive iPECS UC mobile client.

Video

Bring interactions alive with video calls from your handset, PC client or smartphone application.

Presence & Messaging

Easily see if colleagues are available and quickly communicate using instant messaging.

Application Integration

Easy integration into Outlook or click to call from any application.

UNIFIED COMMUNICATIONS FOR ALL OF YOUR TEAM

iPECS UCP tailored to the needs of your users



MANAGING DIRECTOR

"iPECS helps me run my business, provide the service my customers need and control my costs. Every member of the team gets the communications tools they need to do a great job."

OFFICE MANAGER

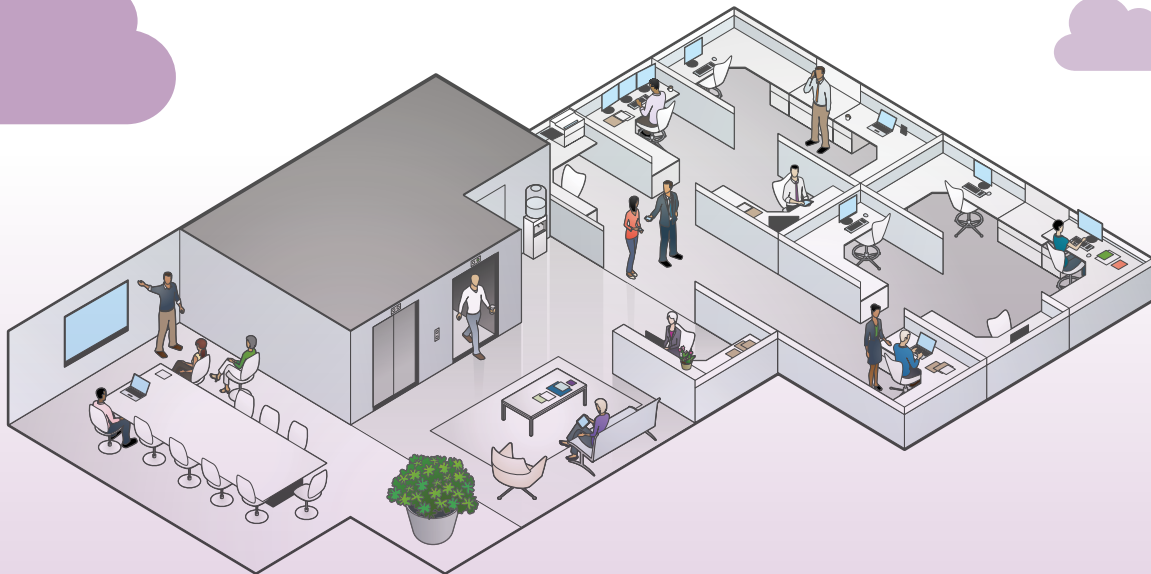
"The wallboard tells me and the team when we all need to grab the phones and simple reports help me stay on top of costs and response times."

MOBILE SALES EXECUTIVE

"I can take my office phone extension with me wherever I am as my smartphone is integrated into the system meaning my customers can easily reach me anytime and colleagues can see when I am available."

SALES AND SUPPORT AGENT

"I can support my customers better as they know what's happening if they ever have to queue. There's a simple announcement telling them where they are in the queue and the call is quickly delivered to the right person in the team."



GLOBAL ACCOUNT MANAGER

"Travelling abroad used to mean lots of expensive calls to the office and restricting calls home to my family but with iPECS UC technology on my smartphone and laptop I can easily call at local rates wherever I am in the world."

WAREHOUSE SUPERVISER

"My mobile DECT handset means wherever I am everyone can still easily reach me."

RECEPTIONIST

"I can easily see what everyone is doing and transfer calls with a single button or mouse click. It's never been easier."

IT MANAGER

"With a simple and intuitive web interface I can make changes myself and complete handset moves quickly and easily."

HOME BASED WORKER

"I use my phone just the same at home as if I was in the office. Being able to see the status ("presence") of my colleagues and instant message quick questions makes me feel just like I am sitting next to my team."

iPECS UC Overview

iPECS UC delivers the tools and features to support your team

iPECS UC Features

Evolving to your needs

iPECS UC can scale with your business as your needs and requirements develop from UC standard to premium.

Mobile Client (Android/iOS)

Enhance your mobile communications with all of the power of your iPECS UC solutions using a simple to set up application.

Video Conferencing

Six party video conference, sharing document, desktop, and application.

Presence & IM

Easily connect with colleagues over phone, video, instant messaging or web collaboration.

Outlook Integration

Integrate Microsoft Outlook into your iPECS with simple integrations of schedule, contacts and click to call.

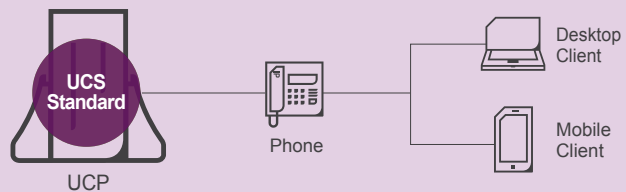
※ UCS features depend on standard and premium version.

iPECS UCS server types

▶ Type 1

UCS Standard (Built-in)

- Built in UC Server for iPECS UCP
- Cost effective and easy to deploy

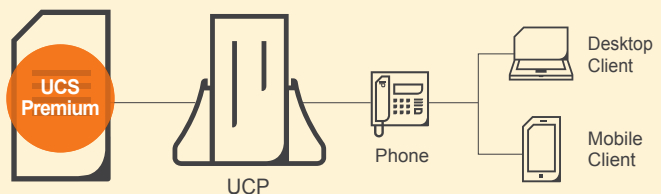


▶ Type 2

UCS Premium (External)

- External Windows UC server*
- Advanced features, collaboration tools and capacity

*For PC spec see datasheet



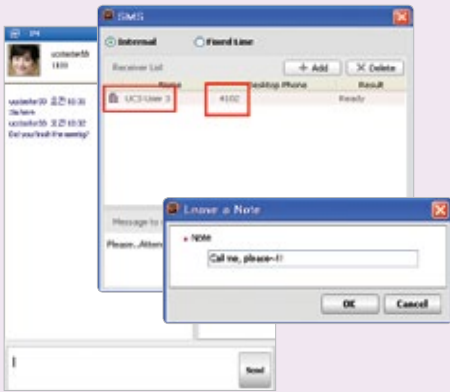
iPECS UCS main features

- Call control: Control all of your calls and telephony from your desktop or mobile client
- ClickCall: A simple mouse click to dial numbers from your screen
- Chat Instant Messaging: Chat to colleagues and collaborate on simple questions and information exchange
- Call Through/Call Back: Call through your main office system and secure reliable and cost effective call rates
- Outlook integration: Outlook contact and schedule synchronisation
- Audio Conference Manager: Voice conference (Ad-hoc, Room, and Group), easily invite attendees using drag & drop
- Video Conference & Collaboration:
 - Video conference up to six colleagues on UCS Premium including screen sharing, white board & web push functions
- Visual Voicemail: Manage all of your voicemail on your PC, smartphone or tablet

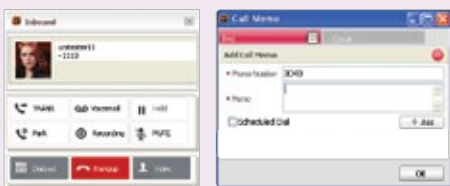


◦ Desktop Client

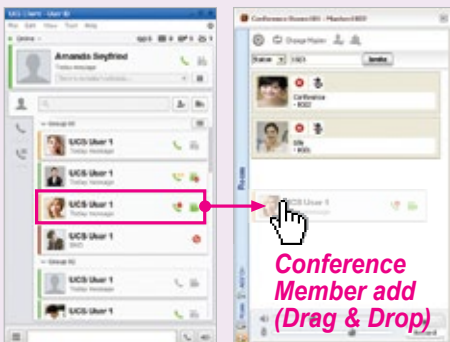
◦ UCS Mobile Client (Android & iOS)



Instant Message/SMS/Note



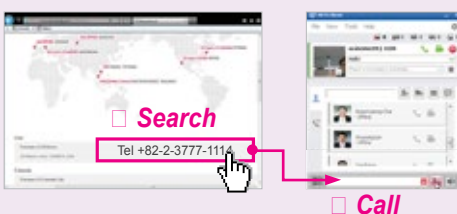
Call Popup & Memo



Audio Call & Conference



Video Call & Conference



Click call

Integrated Presence

- Instant access to colleagues availability
- Quickly find colleagues who are available and save time and money with more efficient first time contact
- Integrated “do not disturb” presence setting is available across UCS and Phone

Instant Messaging, SMS and Note

- Simply invite others with drag & drop
- Send and receive text messages to other internal iPECS systems
- Leave notes for offline UCS users so they can contact you as soon as they come online

Audio Call

- Call popup shows caller's information
- Outlook popup shows caller's contact information in Microsoft Outlook
- Make quick memos on call within a pop up window

Audio Conference

- Simple to use Audio Conference Manager
- Use built-in audio conference system and increase capacity with MCIM conferencing module
- Easy conference organisation through PC application with drag & drop
- Features for conference control (Invite / Master change / Mute / Lock / Record)

Video Call

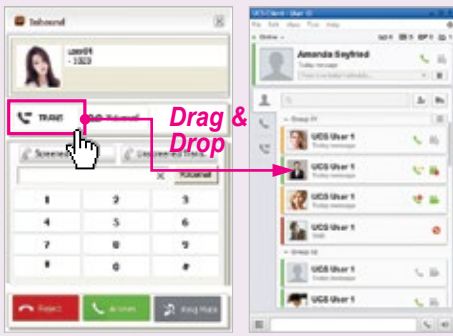
- One-to-one video calls from UCS Desktop and Mobile client
- QCIF, CIF, 4CIF video resolution

Video Conference

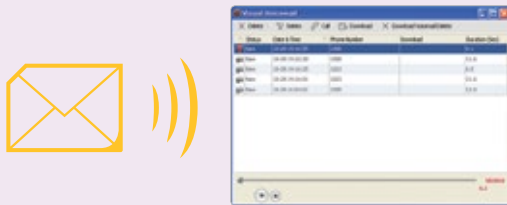
- Face to face conferences with colleagues
- Max. six party, and eight group video conference (Support only 1:1 on Mobile)
- QCIF, CIF, 4CIF video resolution
- Quick ad-hoc conference set up
- Meet-me conference and email notification
- Application sharing during conference
- Remote monitoring, Still shot, Recording
- Presentation mode (1:32)

Click call

- Integrate iPECS telephony into your desktop and PC applications
- Easy dialling from web browser or Microsoft Windows applications



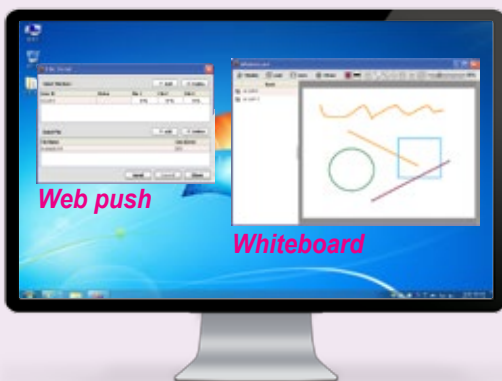
Call Transfer



Visual Voice Mail



Outlook Synchronization

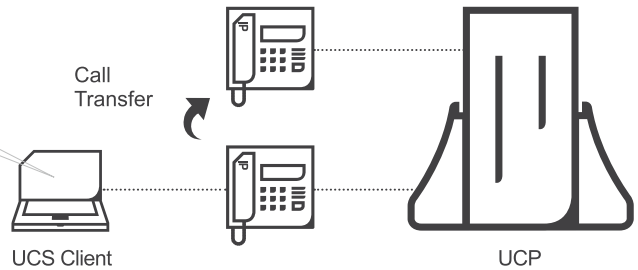


Collaboration

Call Control

- Manage your calls from the desktop with iPECS UCS
- Call control with simple one click or drag & drop
- Answer / Disconnect / Deny / Transfer / Hold / Park

► **Example** : Call Transfer by drag & drop



Visual Voicemail

- Easy retrieval of voicemail through iPECS Visual Voicemail application
- Supporting desktop client and mobile client

Outlook Synchronization

- Synchronisation with Microsoft Outlook contacts and schedule
- Contacts registered to Microsoft Outlook are synchronised to iPECS UCS users' Private Directory
- If Private option is activated, the schedule is not opened to the shared users from the iPECS UCS
- Easy dialling from Microsoft Outlook contact

Microsoft Exchange Server Integration

- More precise schedule synchronisation with Exchange Server
- Outlook schedule synchronisation with or without UCS login
- Option 1: Integration with local Microsoft Outlook client
- Option 2: Synchronisation between Exchange server and UCS Server

Collaboration

- File Send
- Program sharing
 - Application: Share documents, spreadsheets, presentations, and drawings in real time
 - Desktop: Share desktop screen with other UCS users
- Web push: Share web page address with other UCS users
- Whiteboard: Share drawings and free-form text

iPECS Enhanced Applications

Every business has different communications needs and iPECS is designed to be tailored to your specific market sector and organisation. Ericsson-LG Enterprise offers various applications to help you build a unified communications strategy that meets the needs of every part of your business.



iPECS Attendant (Office & Hotel)

iPECS Attendant

An operator console which helps your receptionist or front desk staff handle high call volume.

- Operating without an external phone
- Call recording / Call statistics / Call history
- Presence, short cuts and on screen call control



iPECS IPCR

iPECS IPCR

A call recording and monitoring solution tightly integrated with iPECS Call platforms and contact centres.

- Centralised or distributed call recording
- Encryption enabled call recording
- Multi party conference call recording up to 13 party access
- Trunk-based recording
- Announcement file play during call



iPECS NMS

iPECS NMS

A powerful web based Network Management tool designed to permit rapid response to system alarms, remote access, analyse system statistics and provide issue alarm notification.

- Fault management and real time system monitoring
- Web based client access
- Traffic statistics

Integrated Applications

The iPECS open architecture means that integrated third party applications are able to leverage the full power of the iPECS platform and ensure you can build a complete solution around the platform.



icall report dashboard



icall record



PHONE-LINK Desktop Call Control

icall suite

Productivity Through Intelligence

icall is designed to integrate into the iPECS platform and use the data and system functionality to deliver you greater insight and control of your communications platform. Five modules cover call reporting, recording, desktop call control, contact centre management and outbound dialling.

report

Log and analyse your communications

- Customised and scheduled call reports and analysis
- Real time dashboard and wallboard displays

record

Record your calls for training, compliance and assurance

- Simple retrieval, play back and call evaluation
- Easily record ISDN2, ISDN 30, Analogue or SIP trunks

connect

Bring your telephony to your desktop

- Screen pop and click to call from your favourite applications
- See colleagues presence and share a company wide address book

dial

Outbound dialler - more talking, less time dialling

- Progressive and predictive dialling
- Increase agent productivity and job satisfaction

contact

Contact centre management module

- Real time contact centre reporting and demand modelling
- Manage SLA's and monitor agent performance

PHONE-LINK

Integrated telephony from your desktop delivering call control and full integration into CRM, ERP and specialist applications

- Screen popping of key applications
- Integration into Microsoft Outlook and other applications
- Share presence busy status and internal messaging
- Click to dial from websites or applications
- Operator console

Terminals

iPECS UCP supports an extensive range of terminals such as digital and IP phones, SIP phones, DECT, Mobile Client, and IP Conference Phone. These terminals are designed for business users who require a range of feature-rich telephony devices to match your constantly changing business needs.



IP Phones



LIP-9002

- Designed for users across the business to access the full power and functionality of the iPECS platform
- HD Voice



LIP-9010

- Mid-range phone designed for users across your business requiring access to the full range of iPECS features and functions.
- HD Voice



LIP-9020

- Mid-range phone designed for users across your business requiring access to the full range of iPECS features and functions.
- HD Voice
- 10 Programmable feature keys with 3 colour LED



LIP-9030

- High call volume or management phone with 30 LCD programmable buttons to quickly access features and see colleagues presence across three pages
- Integrated presence indication helping users see colleagues availability
- Gigabit support
- HD Voice



LIP-9040

- Reception attendant handset with 40 LCD programmable flexible keys viewable over four pages
- Integrated presence indication helping users see colleagues availability
- Gigabit support
- HD Voice



LIP-9070

- Executive handset designed to deliver an immersive telephony and video experience.
- Full touchscreen interface with full Bluetooth integration to smartphone and Bluetooth enabled devices
- Gigabit support
- HD Voice

Mobility Options



DECT Phones



GDC-500H

- TDM DECT handset for roaming access to iPECS in your office or warehouse
- Bluetooth connectivity for headset use
- Speakerphone function



GDC-450H

- Robust DECT handset for roaming access to iPECS in your office or warehouse



WIT-400HE

- WiFi handset for roaming access to iPECS in your office
- Seamless handover between cells during talk

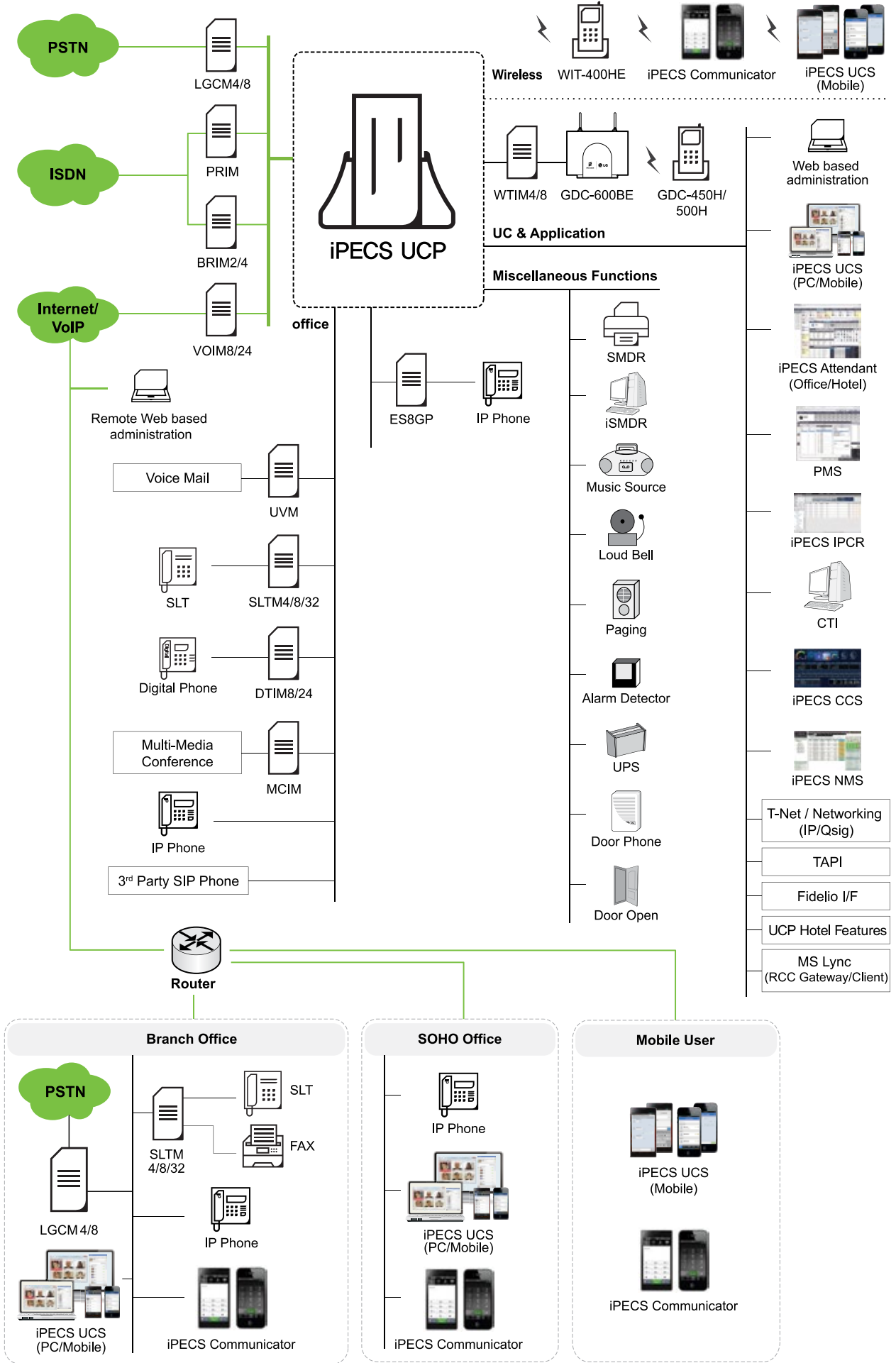
IP DECT



GDC-800H(IP DECT)

- IP based DECT solution designed to leverage the power of your network
- Configure cost effective coverage across your building or campus with IP base stations and repeaters
- Simple to use and intuitive handset designed to support users across your business

iPECS UCP Network



ABOUT ERICSSON-LG

Ericsson-LG is a joint venture company between Ericsson and LG Electronics, founded in November 2005. The combination of two of the world's largest technology companies delivers market leading communications solutions to enterprises of all sizes.

Ericsson-LG empowers enterprise customers and telecommunications operators around the world, with a full range of cutting-edge wired, wireless and optical telecommunications and networking technologies.

Ericsson-LG has 1,200 employees including 700 R&D manpower and is head-quartered in Seoul, Korea, with its R&D center in Anyang, Korea.

Ericsson-LG Enterprise Solutions (ES) division has 250 employees including R&D resources with a prime strength in designing, developing, manufacturing and marketing voice solutions.

Ericsson-LG Enterprise operates in over 60 countries around the globe and has been in the communications market for over 40 years. This heritage and market presence mean they truly understand enterprise communications and what it takes to provide reliable, resilient and highly featured communication platforms that help you win.



Wellwood Communications Limited are a privately owned UK business. A telecoms service engineering company providing all aspects of communications from business telephone systems, mobile phones and fixed line solutions.

As an accredited Ericsson-LG reseller, we offer our customers complete business communication solutions for the supply, installation and maintenance of business telephone systems. Whether you are looking for a small analogue telephone

system to a call server, we have a wide selection of telephone systems available. Our Portfolio offers support for your business calls and lines, business broadband and business mobiles.

Wellwood Communications have a committed and passionate team of people with telecoms knowledge and expertise. Our Engineers are all Ericsson-LG trained and have extensive experience working with Ericsson-LG products. We bring together knowledge, experience and skills

under one Company, to offer a quality of service unparalleled within the sector.

Our objective is to provide a first class level of service to our customers for their business telephony requirements. Our business is based on helping you communicate efficiently so that you can connect with your customers and suppliers. We firmly believe that working alongside Ericsson-LG, we can deliver this.

The content of this document is subject to revision without notice due to continued progress in methodology, design and manufacturing. Ericsson-LG Enterprise shall have no liability for any error or damage of any kind resulting from the use of this document

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